

Phoebe McMellon Appointed CEO of GeoScienceWorld

October 29, 2020, McLean, VA. GeoScienceWorld (GSW), a nonprofit collaborative and comprehensive online resource for research and communications in the earth sciences, is very pleased to announce the appointment of Phoebe McMellon as the new CEO of GeoScienceWorld effective November 16, 2020.

McMellon is an innovative and results-oriented business leader with over 15 years of experience in managing global teams and working in public, private and non-profit sectors in STM, information management and geoscience-related industries. She comes to GSW after nearly twelve years at Elsevier, most recently as Director, Commercial Strategy, Marketing & Publisher Relations. In addition, she has over ten years' experience as a geologist with an M.Sc. with First Class Honors in Geology from the University of Canterbury where she was a Fulbright Scholar.

As CEO, McMellon will use her expertise in identifying, structuring and maintaining global collaborations and partnerships to further GSW's mission to provide leading-edge, scalable solutions and growth opportunities to our industry partners to support their financial sustainability and independence to advance science.

“GSW is a leader in the scholarly publishing industry, differentiating itself with its unique and collaborative approach. As a geoscientist, I am especially honored to be joining the organization to build upon the success of the past 15 years by pursuing innovative strategic growth opportunities for the benefit of the earth and geosciences community and its stakeholder partners,” said McMellon. “GSW plays vital role in advancing independent publishing and disseminating geoscience research. I look forward to working closely with the staff, Board of Directors, our customers to develop a vision that leads GSW into the next decade.”

“We are thrilled that Phoebe will be bringing her considerable leadership skills, experience and earth sciences knowledge to GSW as its next CEO,” said Richard

Hughes, chair of the GSW Board of Directors. “With her background and passion for science, she brings a unique perspective to the position that will facilitate the development of leading-edge products and services for our societies and the global research community.”

Christopher Straub, chief operating officer, will remain interim CEO until McMellon arrives on November 16.



Phoebe McMellon
CEO of GeoScienceWorld
Effective November 16, 2020

About GeoScienceWorld

GeoScienceWorld (GSW) is a nonprofit collaborative and comprehensive resource for research and communications in the earth sciences. GSW works with societies, institutions, and researchers around the world and provides a single source of access to 49 preeminent scholarly journals, 2,210+ eBooks, and over 4 million GeoRef records with specialized and map-based search capabilities and links to curated earth science research around the Web. Through its Society Services Program, GSW also serves as a platform for cost-effective hosting for independent society sites, providing a scalable and efficient global presence for societies, authors, and members. With the re-launch of the journal *Lithosphere* in January 2020, GSW expanded its expertise into open access publishing in alliance with seven participating societies. Since 2005, GSW has returned more than \$43 million to membership societies to achieve their scientific missions.

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